

Red Thread Announces a Strategic Partnership with Microsoft to deploy its new Surface Hub.

Red Thread, a key distributor in the Microsoft Surface Hub commercial sales channel, is poised to resell Surface Hub to businesses of all sizes throughout New England. June 10th, 2015 Microsoft Corp. announced that Microsoft Surface Hub, the company's new large-screen collaboration device, will be available for businesses to order in 24 markets as of July 1.

Breakthrough hardware innovations in "touch and ink" allow Surface Hub to harness the power of Windows 10, Skype for Business, Office, OneNote and Universal Windows apps to deliver a new kind of productivity experience optimized for groups. The unique experience is designed to be just as engaging for people working together in the same room as for those connecting remotely. To meet the needs of a variety of rooms and spaces, Surface Hub is available in two main configurations: Surface Hub 55-inch and 84-inch.

The Microsoft Surface Hub fits perfectly into Red Thread's extensive Audiovisual and Integrated Interiors portfolio. Technology is a significant driver for change, critical to igniting innovation and competing in a global economy. The Red Thread audiovisual team understands how important technology such as the Surface Hub is to foster communication, drive innovation, support mobility, enhance collaboration and generate better business results. "Business customers are increasingly seeking devices that can be easily managed and configured to empower their teams to be more productive" said John Mitton, VP Audiovisual at Red Thread. "We're excited to participate in the Microsoft Surface Hub commercial sales channel for these reasons and because it demonstrates our commitment to providing state-of-the-art audiovisual solutions."

Surface Hub's top features and benefits include;

- **Engaging and productive meetings:** You can walk up and join a Skype for Business meeting with a single tap and share content effortlessly, full 1080p cameras on each side with wide field of view help ensure those joining from afar will benefit from a view of virtually the entire room.
- **Create and brainstorm with others:** Share your ideas with others on a canvas that's as big as your imagination and feels completely natural.
- **Digital whiteboard:** Designed from the ground up, Surface Hub offers a powerful digital collaboration experience that overcomes all the limitations of a physical whiteboard with 100 points of multi-touch and up to three simultaneous pen inputs.
- **Real-time collaboration:** Surface Hub is a large, rich digital canvas designed for multiple people to use simultaneously. Pick up a second pen to brainstorm side-by-side or use a Skype for Business client remotely, so everyone can see and share ideas.
- **Amazing large-screen apps:** In addition to the built-in team experiences such as Skype for Business and OneNote, Surface Hub is customizable with a wide array of applications.

"We're pleased to work with our channel partners to complete a wider range of collaboration solutions with Surface Hub," said Hayete Gallot, Senior Director, Microsoft Surface Hub. "With their reach and industry expertise in hardware, software and solutions, combined with the powerful collaboration and productivity features of Surface Hub, we look forward to creating compelling customer experiences together."

About Red Thread:

Red Thread is a New England regional enterprise supporting workplace needs through a broad portfolio of products and services. We help corporate and institutional customers to create an exceptional work experience by integrating interior architectural systems, furniture and, technology. Red Thread Spaces LLC is a wholly-owned affiliate of Steelcase Inc.

About Steelcase:

For more than 100 years, Steelcase Inc. has helped create great experiences for the world's leading organizations – wherever work happens. Steelcase and our family of brands – including Steelcase®, Coalesse®, DesignTex®, Details®, PolyVision® and Turnstone® – offer a comprehensive portfolio of furnishings, products and services designed to unlock human promise and support social, economic and environmental sustainability. Steelcase is a global, industry-leading and publicly traded company.

