

**ANALOG DEVICES**  
Garage Innovation Center &  
Corporate Incubation Lab  
Boston MA

**Project Partners**  
Baker Design Group, Inc.  
Chapman Construction/  
Design

**Trends**  
Attract + Retain  
Brand + Culture  
Sustainability  
Wellbeing

**Solutions**  
Furniture



21st Floor Roof Deck off Cafe | Photos © Robert Benson Photography

**Accelerating ideas to solve customer challenges.**

Analog Devices (ADI) relocated and expanded its “Analog Garage” innovation center and corporate incubation laboratory to Boston’s Innovation District, further supporting ADI’s commitment to growth through innovation. “By moving those operations to Boston, the Garage will benefit from close proximity to Boston’s burgeoning innovation hub and allow us to more easily connect with entrepreneurs, partners, clients and prospective employees,” said Vincent Roche, CEO, Analog Devices.

The Analog Garage provides space for employees to conceptualize and test new ideas, as well as resources for early stage ventures to accelerate their own disruptive ideas. Through mentoring and strategic partnerships, the Analog Garage collaborates with academic institutions and entrepreneurs developing offerings in sensors, machine learning, security, energy harvesting, energy storage and signal processing-based solutions across multiple industries.

“ Our goal for this project was to create a new type of office environment for Analog Devices that met the dynamic workstyle of their employees, but also introduced unique collaborative amenity spaces to help foster new ways of working, while also helping to draw in new talent to the company. We worked closely together with ADI’s project team, Chapman Construction & Red Thread, to create, construct and furnish a space that is classic in design, speaking to ADI as an established brand, but adding layers of modernity and sleekness that represent the company as technology industry innovators. ”

– Kim Boutwell, Interior Designer, Baker Design Group

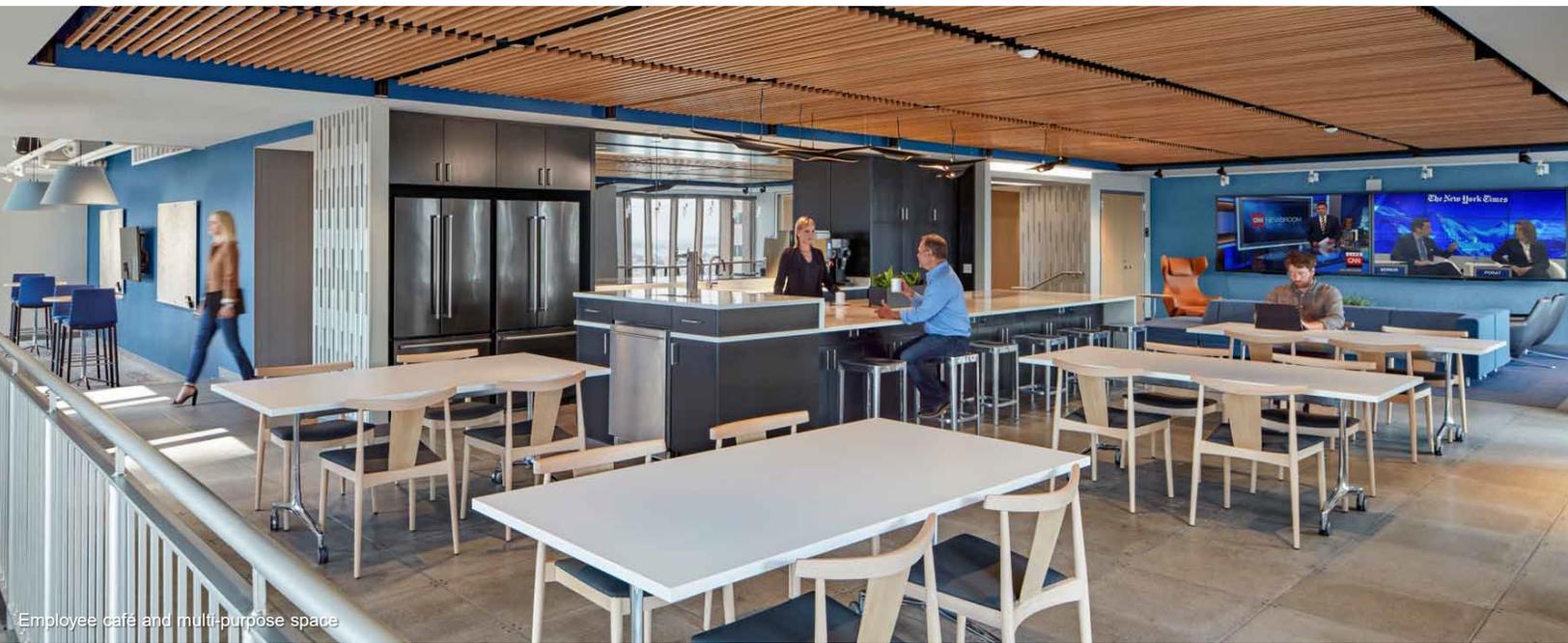


Main entrance and employee café



Brainstorming scrum space

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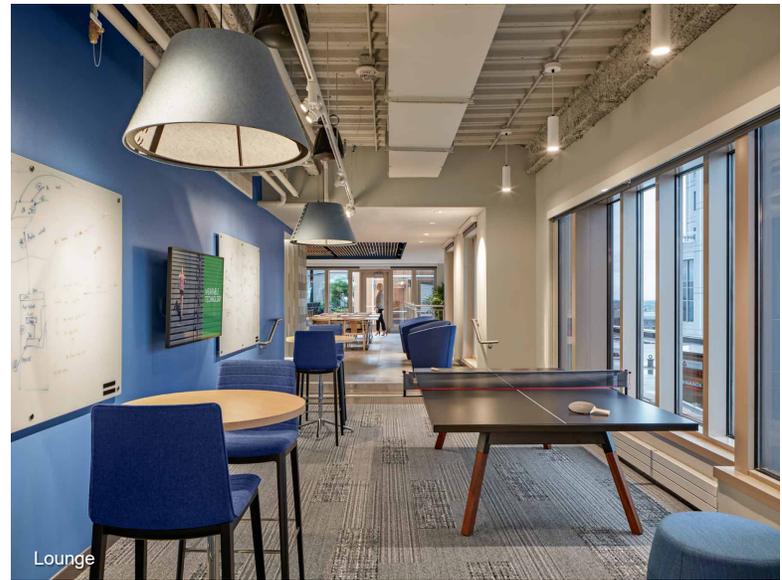


Employee café and multi-purpose space

**Designing space to attract the brightest engineers.**

To reflect their culture of an innovative engineering environment, ADI wanted a futuristic appeal with metal and chrome accents and a super modern aesthetic. From the entrance lobby and work café to the scrum brainstorming rooms and social spaces, employees have alternatives for choosing where and how they work.

Baker Design put forth a tremendous effort to receive city approval for the 21st floor roof decks, the gems of the space. These outdoor spaces have casual waterproof furniture with canopy rolls. Furniture was selected for durability and weight requirements and is stored on the roof behind an articulated wooden phenolic panel wall. To meet code, every single piece of furniture or décor had to be tethered and secured to the deck. The roof floor is a paver system with a grid anchor system below from which cables extend and attach to the furniture. Red Thread worked closely with Baker Design to build a custom engineered attachment for each piece of furniture to be tethered with six-foot aircraft cables. Bar stools have eye hooks driven in to the wooden legs to secure them to the floor.



Lounge